



May 21, 2020

Dear Residents, Families and Employees,

While the COVID-19 pandemic still poses a very real threat in Canada, we are beginning to see evidence of the curve flattening in parts of the country, and that is a true testament to how Canadians have come together as a community.

It comes as no surprise that Canadians have come together to face this challenge head-on. As a nation, we have a proud history of helping others in times of need, and from wars to natural disasters, Canadians have been described as “kind to a fault.” During this crisis, we even gave our collective “kindness movement” a name—caremongering—and this generosity of spirit has spread to communities large and small across the country.

Revera is made up of people who care, who show their compassion every day as they serve the seniors who live in our long term care homes and retirement residences. During the pandemic, Revera residents, families and employees have also been fortunate enough to be on the receiving end of Canada’s caremongering movement. It has been truly inspiring to see how individuals, community organizations and small and large companies alike have stepped up to show their support, and we are truly grateful.

I wanted to take a moment to share just a few of the many stories of kindness we’ve seen, and to express my personal thanks to everyone who has helped to make these challenging weeks better.

- In Vancouver, one of our long term care residents was deeply disappointed when the NHL season was halted due to the pandemic, and he could no longer watch his beloved Canucks. Hearing this, the Vancouver Canucks pulled together a special package, complete with a personal video message from one of their retired players and delivered it directly to the home. This gesture is something that our resident will remember forever.
- In Edmonton, a local chapter of the Girl Guides of Canada got together and delivered Mother’s Day baskets to another residence. To see this spirit passed from one generation to another is incredibly heartwarming and hopeful.
- In Brampton, with much fanfare and excitement, Raptors “Superfan” Nav Bhatia personally delivered a hot lunch to 100 Revera employees as a gesture of thanks.

- And in Ottawa, a couple who had been planning a wedding when the pandemic struck, brought their special day to the grounds of a long term care home so the bride's grandmother could participate, at a social distance of course!

And every single day, I hear dozens and dozens of stories about local pizzerias and grocery stores making deliveries to homes and residences, parades of decorated cars and school buses, chalk drawings on sidewalks, posters, signs and songs, and more—all because Canadians want to provide light and comfort to those who could use it.

I can't possibly list all of the acts of kindness we've witnessed at Revera—there are quite literally hundreds of them. If you are interested in learning more, I urge you to visit Revera's pages on Facebook, Instagram and Twitter.

Your generosity and support mean the world to everyone impacted by COVID-19. Winston Churchill once said, "We make a living by what we get, but we make a life by what we give." From where I stand and from what I have seen from the many friends and neighbours of Revera, it's clear that Canadians are once again proving they have courage, and lots of love to share. It gives me great optimism for our future. We will get through this together, and we will come out stronger on the other end.

Be well. Stay safe. Stay strong.

Sincerely,

Thomas Wellner President & CEO, Revera Inc