



**FOR IMMEDIATE RELEASE:**

**Revera Announces Appointment of Barbara Hill  
to the Board of Directors**  
*Appointment Supports Strengthening Revera's U.S. Operations*

**TORONTO, Canada, Sept. 29, 2010** – Revera Inc., a leading provider of seniors' accommodation, care and services, today announced the appointment of Barbara Hill as a member of its Board of Directors.

"We welcome Barbara to the Board and look forward to benefiting from her deep understanding of the healthcare environment in the United States, and her significant experience leading healthcare organizations," said the Honourable William Davis, Chair of Revera's Board of Directors.

Most recently, Ms. Hill was CEO and a member of the Board of Directors of ValueOptions Inc., a behavioral health company. Prior to that she held a number of executive positions in the healthcare sector including President and a member of the Board of Directors of Express Scripts, Inc., a pharmacy benefits management company; Senior Vice President of CIGNA HealthCare; President of Aetna Health Plans of the MidWest; and national Vice President of healthcare policy for the Prudential Insurance Company.

"I am pleased to join Revera's Board at this exciting time in the Company's history," said Ms. Hill. "With more than 45 years of experience providing care and service options for seniors, Revera is ideally positioned to meet the needs of this growing and diverse population."

Revera owns 220 retirement residences, long term care homes and skilled nursing facilities, including 40 in select U.S. cities.

“Barbara’s understanding of the competitive and dynamic healthcare environment in the U.S. will support Revera as we work to strengthen our operations in that market,” said Jeff Lozon, President and CEO, Revera Inc.

**About Revera Inc.**

Revera is a leading North American provider of accommodation, care and services for seniors; built on a 49-year history of enhancing lives with choices in community living, warm hospitality and compassionate care. Meeting the diverse needs of seniors and their families drives Revera’s 26,000 dedicated employees. Revera provides a range of leading in-home health services, and offers innovative programs and care options at 220 retirement residences, long-term care homes and skilled nursing facilities. Serving a total resident capacity of more than 26,000, the core values of respect, integrity, compassion and excellence are the heart of Revera’s business. Find out more at [www.reveraliving.com](http://www.reveraliving.com).