

FOR IMMEDIATE RELEASE

Revera's Main Street Terrace Recognized as "Quality Improvement Workplace of the Year" by Ontario Long Term Care Association

Innovative hand hygiene program leads to top industry award

TORONTO – May 9, 2012 – [Revera Inc.](#), Canada's leading provider of seniors care and services is pleased to announce that one of its Toronto-based long-term care residences, **Main Street Terrace**, is the recipient of this year's Quality Improvement **Workplace of the Year Award**, recognized annually by the Ontario Long Term Care Association (OLTCA).

The Quality Improvement Workplace of the Year is awarded to one or more OLTCA member homes that excel in physical, environmental and occupational health and safety, promotion of health and wellness amongst staff and volunteers, and development of a culture of change and a supportive environment

"We are committed to delivering the highest standard of care at our home and we are honoured to be recognized for our **"Just Clean Your Hands"** initiative," said Elizabeth Bradshaw, Executive Director at Main Street Terrace. "This program is part of our ongoing quest to seek new ways to improve the quality of care for our 150 residents," she added.

Appropriate hand hygiene practices are important in a health care setting, as it can significantly impact the spread of infection. In early 2011, the **"Just Clean Your Hands"** project was launched at Main Street with the goal of improving the home's infection prevention and control program. Results at the end of the program included a 96 per cent hand hygiene compliance rate.

Dr. Ben Chan, President and CEO of Health Quality Ontario (HQO), commented that the hand hygiene compliance rates Main Street Terrace achieved were impressive. "The results Main Street Terrace has achieved are among the best seen anywhere in Ontario, even rivalling those of top performing acute care settings," said Dr. Chan.

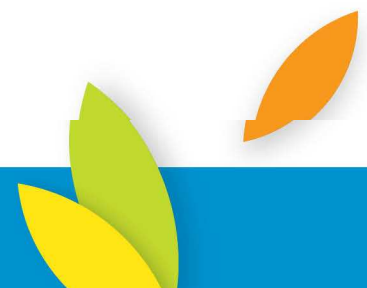
The project's action plan sought to implement four improvement initiatives:

- Educate residents about the importance of good hand hygiene
- Educate families, visitors and contractors on hand hygiene
- Reinforce the education of staff on infection control including hand hygiene
- Make more sanitizing products accessible to the residents and visitors



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Team leaders, front line staff and residents alike embraced the initiative and were active participants. Front-line staff decided where hand hygiene products would be mounted - at a level that was accessible to residents in wheelchairs. Volunteers ensured that the hands of residents were cleaned with appropriate product before and after participation on program activities and before and after meals. Residents gained increased awareness about the benefits of good hand hygiene because of their involvement in both the education and interviews carried out during the project period. And, best of all, the home experienced zero outbreaks during 2011.

About Revera Inc.

Revera is a leading provider of seniors' accommodation, care and services; built on a 50-year history of helping seniors live life to the fullest. Our nearly 30,000 dedicated employees continually strive to serve a diverse group of clients and to offer choices to meet their individual preferences. With 252 sites across Canada and parts of the U.S., we work to enhance lives in our retirement communities, long term care homes, U.S. nursing and rehab centres and through the provision of home health services. Canadian-owned and operated, Revera serves approximately 30,000 clients every day, with the core values of respect, integrity, compassion and excellence at the heart of our business. Find out more about Revera at www.reveraliving.com.

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