

Revera to play leading role in international Aging2.0 network

Partnership to drive innovation, enhance quality of life for older population

Mississauga, Canada, April 28, 2015 – Revera Inc. is pleased to announce its membership in the prestigious [Aging2.0 Leaders Circle](#). This global corporate partnership program brings together leading organizations focused on the aging demographic, who individually and collectively have unparalleled insight, access and reach into the senior care market.

“Given Revera’s commitment to innovation and their leadership in senior’s accommodation, care and service, they are a natural fit for the Aging2.0 Leaders Circle,” said Katy Fike, co-founder of Aging2.0. “Partnering with innovation-oriented organizations like Revera is key to helping us collectively meet the evolving needs, expectations and aspirations of the large and growing population of seniors around the world.”

With this partnership, Revera is helping explore new ideas to improve the lives of older adults. Revera will be part of an advisory council to the Aging2.0 team, and be tightly integrated into the [Aging2.0 Academy](#) accelerator program, which connects, educates and supports entrepreneurs working in aging and senior care.

“At Revera we are passionate about innovation and finding new ways to help older adults live life to the fullest,” said Thomas G. Wellner, President and Chief Executive Officer of Revera Inc. “With this commitment in mind, we are extremely excited to partner with Aging2.0 – it is an incredible opportunity to harness the power of technology and bring new ideas to life to benefit the people we serve.”

As part of the Leaders Circle, Revera will provide insights, mentorship, pilot opportunities and distribution avenues to technology entrepreneur startups in the field of senior care. In turn, Revera will be given early access to the startups that are working on the front lines of innovation in aging and long term care. Through this collaboration, Revera will help shape the development of early-stage companies and truly accelerate their path to market – all to bring new products and solutions to the older population.

Revera will also have unique and powerful opportunities to foster intergenerational collaboration, which mutually benefits the entrepreneurs and the older adults.

About Revera Inc.

Revera oversees the second largest network of accommodation, care and services for seniors in North America, serving older adults at more than 500 locations across Canada and the United States. Through its portfolio of partnerships, which includes the Revera and Sunrise Senior Living brands, the company offers independent living, assisted living, memory care, long term care and skilled nursing. Focused on markets that serve an aging demographic, Revera invests with Health Care REIT as a key strategic capital partner and jointly owns more than 20 retirement communities in the Province of Quebec with Réseau Sélection. Revera was founded in 1961 and is headquartered in Mississauga, Ontario, Canada. Find out more at ReveraLiving.com, facebook.com/ReveraInc or on Twitter @Revera_Inc.

About Aging2.0

Aging2.0 is a global organization on a mission to accelerate innovation that will improve the lives of older adults around the world. Aging2.0 connects, educates and supports innovators through its global chapter network, Academy startup program, consumer panel, conferences and corporate partner programs. In less than three years, Aging2.0 has become the premier global platform for discovering and cultivating innovations focused on aging and senior care.

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