

Revera Appoints Hazel McCallion as Chief Elder Officer

New role reflects company's commitment to helping seniors live life to the fullest

TORONTO, ON, November 10, 2015 – Revera Inc., a leading owner, operator and investor in senior living, today announced the appointment of Ms. Hazel McCallion, former Mayor of Mississauga, to the role of Chief Elder Officer. As Chief Elder Officer, Ms. McCallion will provide advice and counsel to Revera in support of fulfilling the company's vision to celebrate the ageless spirit of people through service and innovation.

In her new role, Ms. McCallion will engage residents and families at Revera communities in an open dialogue about their experiences in senior living to help the company continue to improve its programs and services. She will also provide input and guidance to help shape Revera's innovation agenda to enrich the lives of older adults, and will participate in Revera's Age is More initiative to challenge ageism.

"Whether in business or in public service, Hazel McCallion is a trailblazer who has broken stereotypes about aging and women in leadership. As Chief Elder Officer, we know that her insights and experience will be invaluable as we look for new and innovative ways to serve seniors," said Thomas G. Wellner, President and CEO of Revera.

"My strong belief is that every individual, young or old, has the ability to live a life with purpose," said Ms. McCallion. "I am very excited to become Revera's first Chief Elder Officer, and look forward to working with Revera's leaders to help seniors live life to the fullest."

"With a legacy of supporting her constituents as mayor of Mississauga for over 35 years, I'm confident Hazel McCallion's expertise will help enhance services and supports for seniors in her new and innovative role as Chief Elder Officer," said Mario Sergio, Minister Responsible for Seniors Affairs. "Getting older does not mean we lose our place in society and seniors continue to make valuable contributions across Ontario. Through Ontario's Action Plan for Seniors, our government works to foster safe environments that encourage seniors' participation, engagement and activity; and in this new position, Ms. McCallion will be working with the sector to help ensure seniors can live their best lives."

Prior to joining Revera, Ms. McCallion was one of Canada's longest-serving mayors. She oversaw the growth and development of Canada's sixth-largest city for 12 consecutive terms before leaving her position in 2014 at the age of 93. A former professional women's hockey player, her numerous accomplishments in business and politics have been lauded worldwide. She received an Honourary Doctor of Laws degree from the University of Toronto in 2010 and was honoured with the Order of Canada in 2005.

To hear Hazel McCallion's thoughts about her role as Chief Elder Officer, please watch the Chief Elder Officer Welcome video on Revera's [YouTube](#) page.

About Revera

Revera is a leading owner, operator and investor in the senior living sector. Through its portfolio of partnerships, Revera owns or operates more than 500 properties across Canada, the United States and the United Kingdom, serving more than 50,000 seniors. The company offers seniors' apartments, independent living, assisted living, memory care, and long term care. With approximately 45,000 employees dedicated to providing exceptional care and service, Revera is helping seniors live life to the fullest. Through [Age is More](#), Revera is committed to challenging ageism, the company's social cause of choice. Find out more at [ReveraLiving.com](#), [Facebook.com/ReveraInc](#) or on Twitter [@Revera Inc.](#)

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For further information, please contact:

Katherine Galley

Revera Inc.

(289) 777-1410

katherine.galley@reveraliving.com



Working together to overcome ageism. Visit [AgeIsMore.com](#)

