

## **Revera appoints first Chief Medical Officer, Dr. Rhonda Collins**

*New CMO strengthens focus on quality clinical care;  
CMO position unique in Canadian senior living sector.*

MISSISSAUGA, Canada - October 3, 2017 – Revera Inc. is proud to announce the appointment of Dr. Rhonda Collins to the newly-created leadership role of Chief Medical Officer (CMO) - a first for the retirement living and long term care sector in Canada.

“Revera is committed to taking a leadership role in enhancing the quality of the clinical care we provide to our residents,” said Thomas Wellner, President and CEO at Revera. “Adding a respected expert in seniors care like Dr. Rhonda Collins as Revera’s Chief Medical Officer reinforces our commitment to innovation as we strive to improve the aging experience of older people.”

Dr. Collins will provide advice, guidance and leadership on the social, psychological and healthcare aspects of aging for Revera’s retirement living residences and long term care homes. A trained family physician with experience in long term care, she brings passion and expertise in memory care, dementia, falls prevention and clinical quality improvement to her new role as Revera’s Chief Medical Officer.

“It is an honour to join one of Canada’s leading innovators and providers of seniors’ living,” said Dr. Rhonda Collins, Chief Medical Officer at Revera. “I am passionate about enhancing the well-being of older people, and pursuing continuous quality improvement through evidence-based best practices.”

### **Biography**

Dr. Rhonda Collins is a family physician with a certificate of added competence in Care of the Elderly from the College of Family Physicians of Canada. She has a strong focus on the care of older people and those with dementia. She has been the lead physician for the Outpatient Primary Care Memory Clinic at Shaver Hotel Dieu Health and Rehabilitation Centre in St. Catharines, as well as medical director and

attending physician at several long term care homes in the Niagara Region. She is Associate Clinical Professor with the Department of Family Medicine at McMaster University School of Medicine, where she developed and leads a Care of the Elderly rotation for family medicine residents. She also consults on neuropsychiatric behaviours of dementia in long term care with the Niagara Seniors Mental Health Outreach program.

## **About Revera**

Revera is a leading owner, operator and investor in the senior living sector. Through its portfolio of partnerships, Revera owns or operates more than 500 properties across Canada, the United States and the United Kingdom, serving more than 55,000 seniors. The company offers seniors' apartments, independent living, assisted living, memory care, and long term care. With approximately 50,000 employees dedicated to providing exceptional care and service, Revera is helping seniors live life to the fullest. Through [Age is More](#), Revera is committed to challenging ageism, the company's social cause of choice. Find out more at [ReveraLiving.com](#), [Facebook.com/ReveraInc](#) or on [Twitter @Revera Inc.](#)

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For further information please contact:

Larry Roberts  
Revera Inc.  
289-997-5721  
[Larry.Roberts@reveraliving.com](mailto:Larry.Roberts@reveraliving.com)



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