

## **Revera recognized as one of “Canada’s Most Admired™ Corporate Cultures” for 2019**

*Waterstone recognizes companies that foster cultures that enhance performance  
with prestigious awards.*

MISSISSAUGA, Canada – NOVEMBER 27, 2019 – Revera Inc., a leading owner, operator, developer and investor in the senior living sector, has been named one of “Canada’s Most Admired™ Corporate Cultures” in 2019 by Waterstone Human Capital.

This recognition is meaningful for Revera, a leading Canadian owned and headquartered company, because of the concerted effort the company is making to establish a strong workplace culture.

“Revera’s Vision is to ‘Celebrate the ageless spirit of people through service and innovation’ and our entire strategy is tied to that vision. Leaders don’t just talk about the vision, they demonstrate it every day through their actions and measure success against it,” said Thomas G. Wellner, President and CEO of Revera.

Recruiting and developing top talent is a priority and Revera looks for prospective employees attracted to its core values of Respect, Integrity, Compassion and Excellence. Creative recruitment techniques and values-based interview strategies help Revera’s recruiters identify the best fit for the organization’s culture of excellence.

“This is a culture that is rooted in our core values and our vision, and that encourages everyone to go above and beyond every day, to make our residents in long term care and retirement living feel important and appreciated,” added Wellner. “Together we truly believe we can improve the aging experience.”

This strong corporate culture is reinforced by Revera’s Corporate Social Responsibility program, which is focused on giving back to communities. In 2018, Revera partnered with Habitat for Humanity Canada as part of a new five-year

commitment to helping families across Canada achieve affordable homeownership. Since 2018, Revera has raised and donated over \$1,000,000 and the company has sponsored more 500 employees on 40 Habitat build projects across Canada.

“Revera’s culture is focused on people: the employees that work here and the residents and families we serve. We try to create an environment that is based on our core values, and that fosters teamwork, collaboration, and professionalism,” said Cathie Brow, Senior Vice President, Human Resources and Communications. “This allows everyone to bring their best work forward. When we work well together, we all consistently outperform. That’s why creating a great workplace culture is so special at Revera.”

“At Waterstone we believe corporate culture drives performance and that it’s an organization’s greatest asset,” said Marty Parker, President and Chief Executive Officer of Waterstone Human Capital and Chair of Canada’s Most Admired™ CEO Awards.

#### **About Waterstone Human Capital**

At Waterstone Human Capital, we help build high performance cultures. We’re a human capital management consulting firm specializing in retained executive search, cultural measurement and assessment, and leadership training and development. We have successfully helped hundreds of entrepreneurial-minded, high-growth organizations across North America recruit, measure and train for fit. Waterstone is also the founder of the Canada’s Most Admired™ Corporate Cultures and Canada’s Most Admired™ CEO programs. These national programs annually recognize best-in-class Canadian organizations and CEOs, for fostering cultures that enhance performance and help sustain a competitive advantage. For more information please visit [waterstonehc.com](http://waterstonehc.com) or [canadasmostadmired.com](http://canadasmostadmired.com)

#### **About Revera**

Revera is a leading Canadian-owned and -headquartered owner, operator and investor in the senior living sector. Through its portfolio of partnerships, Revera owns or operates more than 500 properties across Canada, the United States and the United Kingdom, serving more than 55,000 seniors. The company offers seniors’ apartments, independent living, assisted living, memory care and long term care. With approximately 50,000 employees dedicated to providing exceptional care and service, Revera is helping seniors live life to the fullest. Through [Age is More](http://AgeisMore.com), Revera is committed to challenging ageism, the company’s social cause of choice. Find out more at [ReveraLiving.com](http://ReveraLiving.com), [Facebook.com/ReveraInc](https://Facebook.com/ReveraInc) or on Twitter [@Revera Inc.](https://Twitter.com/ReveraInc)

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