



## **Revera invests \$1 million in BookJane to address Long Term Care staffing challenges**

### ***Innovative staffing solution for healthcare and senior living operators***

TORONTO & MISSISSAUGA, ONTARIO, September 3, 2020 – Revera Inc., a leading owner, operator, developer and investor in the senior living sector, today announces a \$1 million investment in BookJane Inc. through its [Innovators in Aging Program](#).

BookJane is working to reshape and modernize the senior living sector through its innovative staffing platform, which helps alleviate the administrative burden of filling staff shifts on short notice in healthcare facilities and senior living operations.

BookJane enables Revera managers to post and fill available shifts on the BookJane platform instead of doing time-consuming telephone call-outs. Revera employees from the area, who are familiar with the company's procedures, or other qualified local caregivers, can view and accept open shifts at the click of a button on the BookJane app. The expectation is that managers will have more time and resources to spend supporting high-quality care and residents will experience greater continuity of care from trained staff following familiar protocols and procedures.

"The pandemic has shone a spotlight on common problems within the long term care system, one of which is maintaining appropriate staffing levels at all times," said Curtis Khan, CEO and Founder of BookJane. "We are excited to be part of modernizing and advancing the industry, and Revera's support will allow us to continue to transform the sector and deliver meaningful change to how high-quality senior care is accessed and delivered."

BookJane was chosen in 2019 as a recipient of a \$600,000 investment from Revera's [Innovators In Aging Program](#), a \$20 million investment fund through which Revera partners with start-up entrepreneurs and inventors to pilot and scale innovations in its long term care homes and retirement residences.

The additional \$1 million investment comes following a pilot of BookJane in Revera's homes, and seeing first-hand the platform's potential to reduce the time staff must spend on administrative work like covering unexpected absences. This will allow managers to devote more time to other tasks aimed at improving resident care.

"This growing partnership with BookJane is an example of how we are constantly innovating to improve the experience and the care we deliver to 20,000 seniors across Canada every day," said Thomas Wellner, President and CEO of Revera. "BookJane's success and continued growth in this important space will ultimately benefit the entire sector across Canada – improving care for our seniors and supporting the dedicated staff who care for them."



**About Revera**

Revera is a leading Canadian owned and headquartered, owner, investor, developer and operator in the senior living sector. Through its portfolio of partnerships, Revera owns or operates more than 500 properties across Canada, the United States and the United Kingdom serving more than 55,000 seniors. The company offers seniors' apartments, independent living, assisted living, memory care, and long term care. With approximately 50,000 employees dedicated to providing exceptional care and service, Revera is helping seniors live life to the fullest. Through Age is More, Revera is committed to challenging ageism, the company's social cause of choice. Find out more at [ReveraLiving.com](http://ReveraLiving.com), [Facebook.com/ReveraInc](https://Facebook.com/ReveraInc) or on Twitter [@Revera\\_Inc](https://twitter.com/Revera_Inc).

**About BookJane**

BookJane is an award-winning and innovative human capital management technology solution that helps over 700 healthcare facilities across North America digitally manage their internal and external workforces so they can optimize staff fulfilment and deliver the very best client care. Learn more at [BookJane.com](http://BookJane.com), [twitter.com/BookJaneInc](https://twitter.com/BookJaneInc), [instagram.com/BookJaneInc](https://instagram.com/BookJaneInc), [facebook.com/BookJane](https://facebook.com/BookJane).

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