

## Revera releases “Forget me not” podcast series for Alzheimer’s Awareness Month

*Six-episode series fights stigma surrounding dementia*

Mississauga ON - January 8, 2020 - To support Alzheimer’s Awareness Month, Revera is releasing its *Forget me not* podcast series about Alzheimer’s and other dementia-related diseases. This six-episode series features Revera’s Chief Medical Officer, Dr. Rhonda Collins, and special guests who share their varied expertise and experiences to shed a positive light on people living with dementia.

“Often, dementia is defined by loss. Through the *Forget me not* series we share a message of hope for people impacted by dementia. People living with dementia can still chase their goals and live their best possible lives with the right support,” says Dr. Rhonda Collins, Revera’s Chief Medical Officer.

The [\*Forget me not\*](#) series – the first of its kind to be produced by a Canadian company in the senior living sector – is part of Revera’s AgeIsMore ([ageismore.com](http://ageismore.com)) program which addresses ageism in Canadian society and focuses on improving the aging experience for older adults.

**WHAT:** Revera’s six-episode “Forget me not” podcast series

1. What is dementia?
2. The diagnosis
3. Living with dementia
4. Finding support
5. Being a caregiver
6. Advance care planning

**WHEN:** January 8, 2020

**WHERE:** [reveraliving.com/en/think-with-us/forget-me-not](http://reveraliving.com/en/think-with-us/forget-me-not)

**WHO:** Dr. Rhonda Collins, Chief Medical Officer, Revera  
Special guest interviewees

## INTERVIEW OPPORTUNITIES:

Revera's Chief Medical Officer, **Dr. Rhonda Collins**, is available for phone interviews to share how living with dementia is a journey and not an end-state.

Episode 3 participant, **Mary Beth Wighton**, Co-Chair - Dementia Advocacy Canada ([DAC](#)) and Chair - Ontario Dementia Advisory Group ([ODAG](#)), is also available for interviews.

***Forget me not*** aims to combat the stigma associated with dementia and is meant to be both a resource for people who are affected by dementia and a catalyst to inform open conversations so that we can build a more inclusive and supportive society for people impacted by dementia and other cognitive issues.

### About Revera

Revera is a leading Canadian-owned and -headquartered owner, operator, developer and investor in the senior living sector. Through its portfolio of partnerships, Revera owns or operates more than 500 properties across Canada, the United States and the United Kingdom, serving more than 55,000 seniors. The company offers seniors' apartments, independent living, assisted living, memory care and long term care. With approximately 50,000 employees dedicated to providing exceptional care and service, Revera is helping seniors live life to the fullest. Through [Age is More](#), Revera is committed to challenging ageism, the company's social cause of choice. Find out more at [ReveraLiving.com](#), [Facebook.com/ReveraInc](#) or on Twitter [@Revera Inc.](#)

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Working together to overcome ageism. Visit [AgeIsMore.com](#)

